



Why Your Kids Should Learn German

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Why Your Kids Should Learn German

- OVERVIEW
- EDUCATION
- JOB MARKET
- TOURISM
- CULTURE
- LANGUAGE IS EASY TO LEARN

Gateway to World Class Higher Education

- German Universities have an excellent international reputation
- All Universities with very low or no tuition fees
- Learning German to save on student debt

Top German Universities



EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



Heidelberg



ACCESS TO A LARGE JOB MARKET

- Biggest economy within the European Union
- Fourth largest economy worldwide
- Home to numerous international corporations
- On the front line of new technologies
- Germany's .de is the most popular top level domain out there.
- Access to 15 million websites.

ACCESS TO A LARGE JOB MARKET

- Learning German will help when applying for jobs with market leading companies
- German is home to global players: Siemens, SAP, Adidas, Lufthansa
- Hosts large international trade fairs
- IFA Trade Fair for consumer electronics
- Berlin is the capital for innovative startups (Silicon Valley of Europe)
- Knowing German can enhance your career opportunities

Top German International Companies



BERTELSMANN
media worldwide



SIEMENS



DAIMLER



Volkswagen



ACCESS TO A LARGE JOB MARKET

- Most widely spoken native language in Europe
- Important second language in central and eastern Europe
- It's the third most taught foreign language
- Knowing German gives you approximately 200 million more people to talk to

TOURISM

- German citizens are voracious travelers
- Six weeks of annual leave and disposable income
- Amongst the top investors in travel
- Those in tourist industry can tap into this with German speaking guides
- Easy to make german friends on the move

Wanderlust



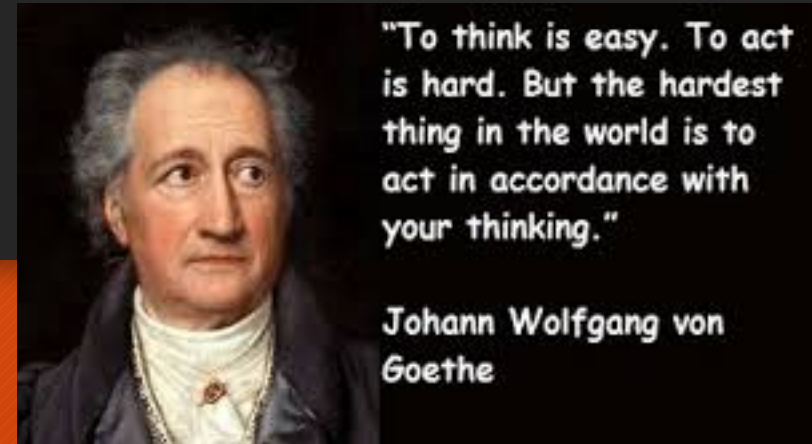
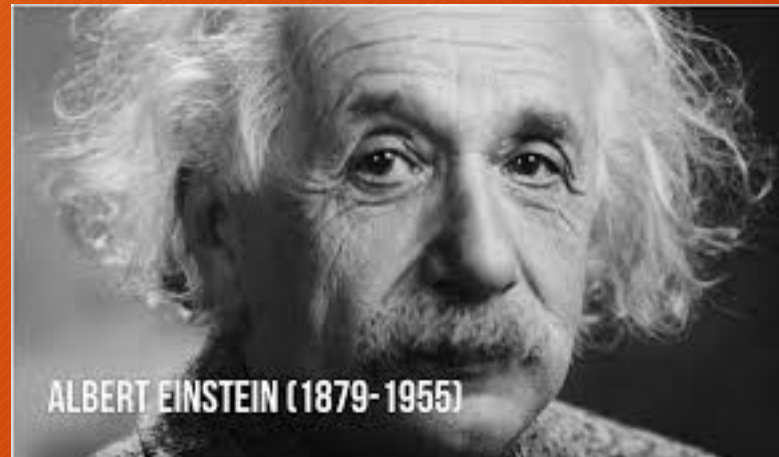
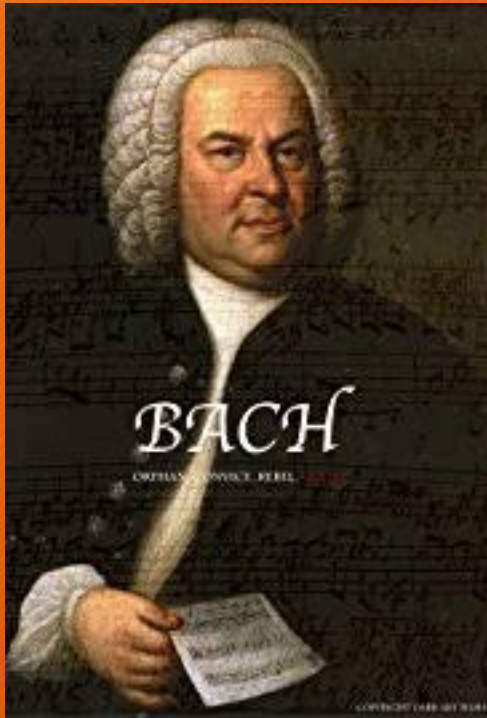
GERMAN CULTURE IS PART OF WORLD HERITAGE

- German speaking world has produced some of the greatest literary, musical, artistic and philosophical minds in human history
- Language of famous works of Goethe, Kafka, Brecht and Mann
- Native language of composers Mozart, Bach, Schubert, Beethoven and Wagner
- Philosophers: Kant, Hegel, Nietzsche and Heidegger
- German is the language of poets, thinkers and scientists
- Over 100 Nobel Prizes gone to brilliant Germans
- An important language in Academia

Famous Germans



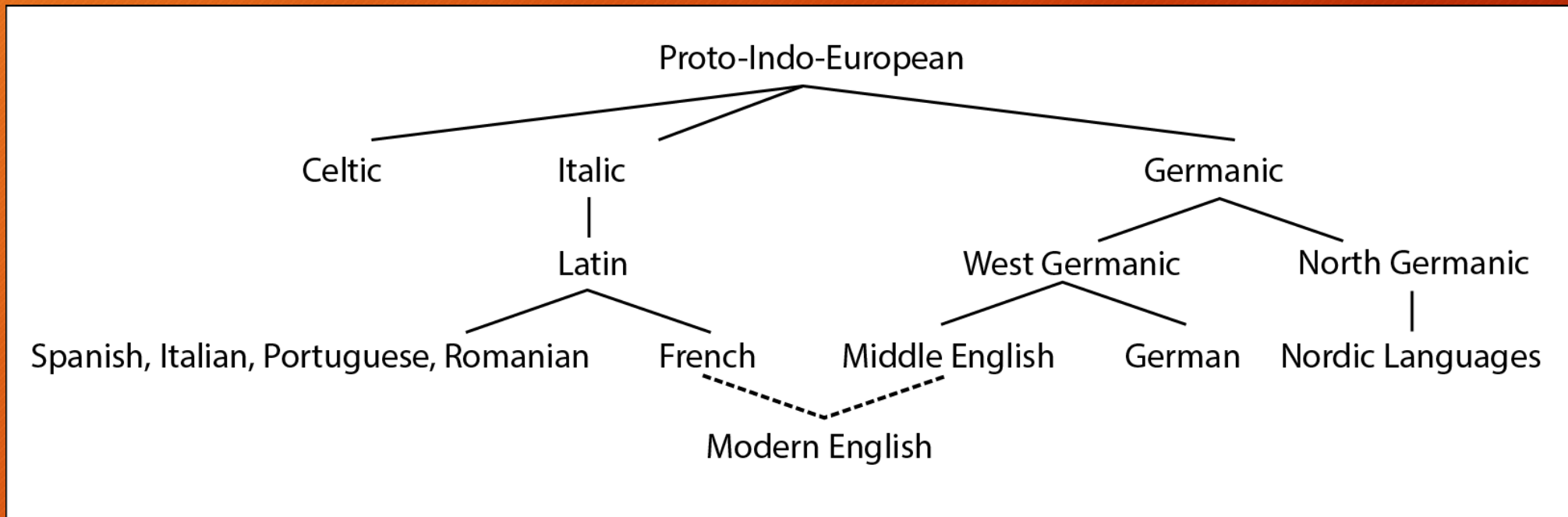
Famous Germans



EASY TO LEARN GERMAN

- Easy to learn. German and English share same root
- No new alphabet to learn

German and English share the same Roots



ENGLISH-GERMAN COGNATES

- Several words in German have the same root as similar words in English. This is called a cognate. Some examples below:
- Accent - Akzent
- Alone - Allein
- Apple - Apfel
- Battery - Batterie
- Book - Buch
- Cat - Katze
- Land - Land

This similarity with English vocabulary makes it much easier for English speakers to learn German and it's good fun spotting the cognates.

German/English Cognates

Cognates and Stress-shift

English	German
<i>ar-ticle</i>	Ar- <i>ti</i> -kel
<i>per-son</i>	Per- <i>son</i>
<i>flex-i-ble</i>	flex- <i>i</i> -bel
<i>sys-tem</i>	Sys- <i>tem</i>
ha- <i>bi</i> -tu-al	ha- <i>bi</i> - <i>tu</i> -ell

Shift the stress to the next syllable.

Interested in Enrolling Your Kids for German at Aris?

- Please contact: Madame Gloria (Primary School Secretary)

THANK YOU

THANK YOU FOR LISTENING

AUF WIEDERSEHEN

DANKE

Auf Wiedersehen

